

# 4 days in Munich

The perfect incentive trip



## Discover Munich from its best sides!



**Day 1 – Munich's classics**  
Taste and discover



**Day 2 – Experience Munich**  
Be active together



**Day 3 – Royal countryside**  
Be enchanted



**Day 4 – Enjoy your free time**  
The best tips

Day 1

# Munich's classics

Taste and discover



The maypole at the Viktualienmarkt was donated by the major Munich breweries



The Viktualienmarkt is also a popular meeting place for Munich residents

## Morning Arrival in Munich

Private transfer to a hotel of your choice. Take a look at at the newly opened hotels in Munich.

[Website](#)



## Lunch

### Viktualienmarkt Tasting Tour

The Viktualienmarkt is as much a part of Munich as the Isar River. Viktualien – from the Latin word victualia (food) – are offered here in exuberant quality and abundance. With your guide you can not only see, but also taste selected specialties and look behind the scenes by talking to the long-established stall-holders.

### Viktualienmarkt

Viktualienmarkt 3, 80331 Munich

[Website](#)

Ludwig Thoma satirized the proverbial Munich grumpiness in a book entitled “A Munich Man in Heaven”



## Afternoon

### Guided tour through Munich’s Old Town

Explore Munich’s most important sights such as the Frauenkirche, the New City Hall or the Hofbräuhaus on this guided tour through Munich’s Old Town. Travel through time in historical Munich and learn interesting facts about the history and origins of the Bavarian capital and how it is today.

[Website](#)



## Dinner

### Reception at the Allianz Arena

Built to the plans of the renowned architects Herzog & de Meuron, the Allianz Arena has been a Munich landmark since its opening in 2005. A guided tour with views of the team changing rooms or the players’ tunnel will give you the chance to look behind the scenes of this extraordinary stadium. The evening will end with delicious food and drinks.

[Website](#)

The Münchner Kindl is the city’s heraldic figure



When Bayern Munich is playing, the Allianz Arena lights up red



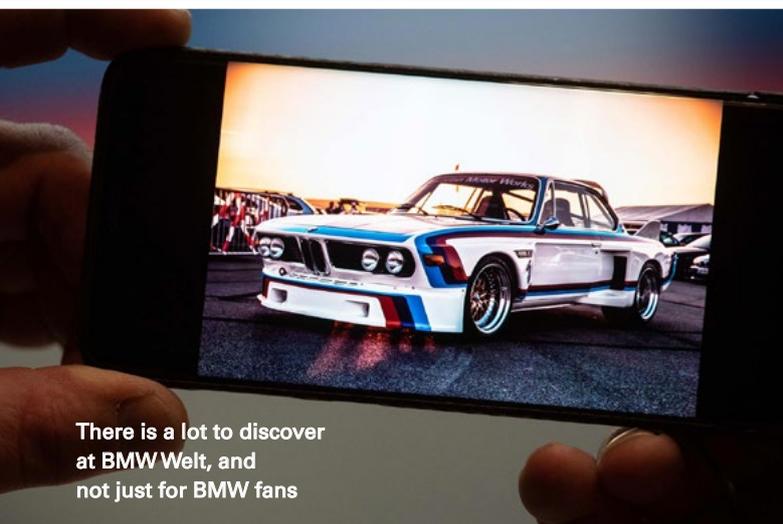
Day 2

# Experience Munich

Be active together



The tent roof of the Olympic Stadium blends into the landscape



There is a lot to discover at BMW Welt, and not just for BMW fans

## Morning BMW Driving Experience

Experience the ultimate racetrack feeling in BMW cars. Sit behind the wheel and enjoy the special driving experience.

[Website](#)

## Lunch Bavarie or R181

Have lunch at the Brasserie Bavarie in the middle of BMW Welt or at the R181 restaurant in the Olympic Tower overlooking the city.

**Brasserie Bavarie**  
BMW Welt, Am Olympiapark 1,  
80809 Munich

[Website](#)

**Restaurant R181**  
Spiridon-Louis-Ring 7, 80809 Munich

[Website](#)

The Olympic Tower is three times as high as the Frauenkirche.



## Afternoon

**Excursion to the BMW Welt**  
or **a tent roof tour of the Olympic Stadium**

### BMW Welt

BMW Welt is one of Munich's biggest tourist attractions - more than three million visitors come here every year. On a guided tour, you will see models of all the BMW Group vehicles and learn some interesting facts about the architecture of the building and its history.

### Tent roof tour of the Olympic Stadium

After a safety briefing, you will start climbing up onto the roof of the Olympic Stadium via the North Curve. Here, the guides bring the history of the Olympic Park to life again and inspire you with the architecture and construction of this world-famous stadium. For the descent, you have the choice of abseiling freely or booking the Flying Fox, where you slide down from a specially designed launch platform on a steel cable.

### BMW Welt

Am Olympiapark 1, 80809 Munich

[Website](#)

### Olympic Stadium

Olympiapark Munich, Spiridon-Louis-Ring 25, 80809 Munich

[Website](#)



With a climbing harness you can explore the Olympic Stadium from above



You can get roasted pork in almost every Munich tavern

## Dinner

**Bavarian evening in the Hofbräuhaus**  
or **Löwenbräukeller**

You can experience the real Bavarian inn feeling in the Hofbräuhaus or in the Löwenbräukeller. Rent a dirndl or lederhosen, for example at **Bavarian Outfitters**.

### Hofbräuhaus am Platzl

Platzl 9, 80331 Munich

[Website](#)

### Löwenbräukeller

Nymphenburger Straße 2  
Stiglmaierplatz, 80335 Munich

[Website](#)

Day 3

# Royal countryside

Be enchanted



Dream-like journey to Herreninsel island by boat



## Day trip

### Excursion to Schlosswirtschaft Herrenchiemsee and Fraueninsel island

From 1878, King Ludwig II created a 'second Versailles' on Herreninsel in Chiemsee. Visit the palace with its magnificent interior and enjoy the grandiose water features in the park. We also recommend a walk on the picturesque Fraueninsel island, where the island's fishermen sell their freshly smoked Chiemsee steaks and other specialties.

[Website](#)

## Lunch

### Schlosswirtschaft Herrenchiemsee restaurant

Enjoy Chiemsee fish and other Bavarian specialties at the Schlosswirtschaft Herrenchiemsee restaurant on Herreninsel.

### Schlosswirtschaft Herrenchiemsee restaurant

Schloßhotel 5, 83209 Herrenchiemsee

[Website](#)



## Alternative day trip

### Excursion to the royal castles of Neuschwanstein and Linderhof

Be enchanted by Neuschwanstein Castle, one of the most impressive castles in Europe. Then continue to Oberammergau, which is world-famous for its Passion Play. After a stop in the idyllic village, the tour will continue to Linderhof Palace with its impressively magnificent gardens.

[Website](#)

## Lunch

### Restaurant Mundart

Young Bavarian cuisine is served at Restaurant Mundart in Oberammergau.

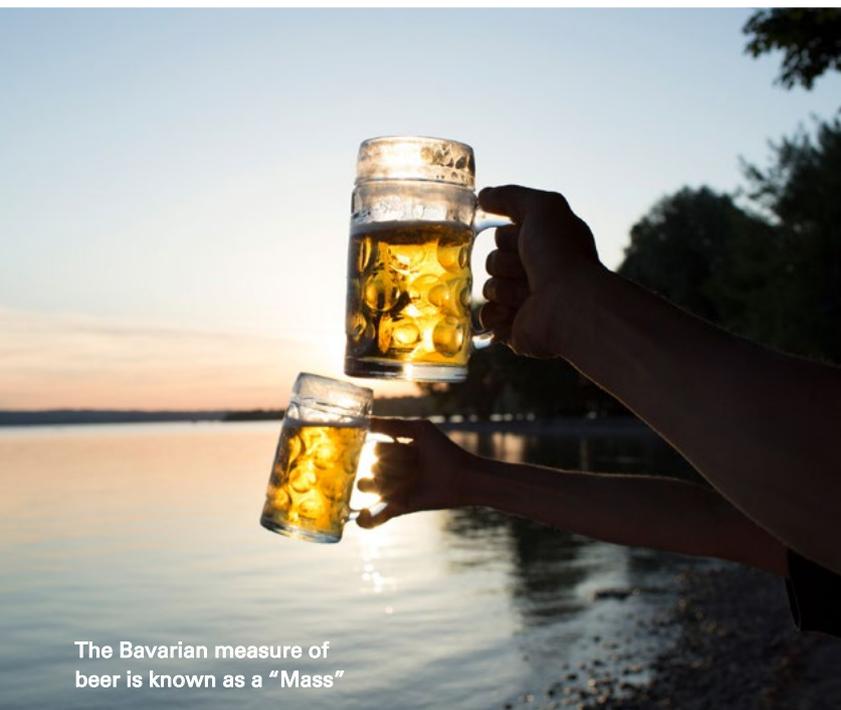
### Restaurant Mundart

Bahnhofstraße 12,  
82487 Oberammergau

[Website](#)



Linderhof Palace is considered to  
have been Ludwig II's favorite castle



The Bavarian measure of  
beer is known as a "Mass"

## Dinner

### Farewell dinner at a private event location

Let the trip come to an enjoyable end at a private event above the roofs of Munich at München Hoch 5 or in the Freiheitshalle with its listed brick architecture.

### München Hoch 5

Atelierstraße 10, 81671 Munich

[Website](#)

### Freiheitshalle

Rainer-Werner-Fassbinder-Platz 1,  
80636 Munich

[Website](#)

Day 4

# Enjoy your free time

The best tips



Once the summer residence of the Wittelsbach family: Nymphenburg Palace



## Morning

### Check out from the hotel

and transfer to the airport or to the train station.

## Still got a bit of time?

Discover Munich on your own with our tips and recommendations.

## Tips

Definitely worth a try:

- ◆ Use the **Munich Card** or **Munich City Pass** for discounts or free admission to many attractions and tours.

[Website](#)

- ◆ **The Oktoberfest mug to take home:** you can buy **great souvenirs** at the tourist information at the main station and at Marienplatz.

[Website](#)

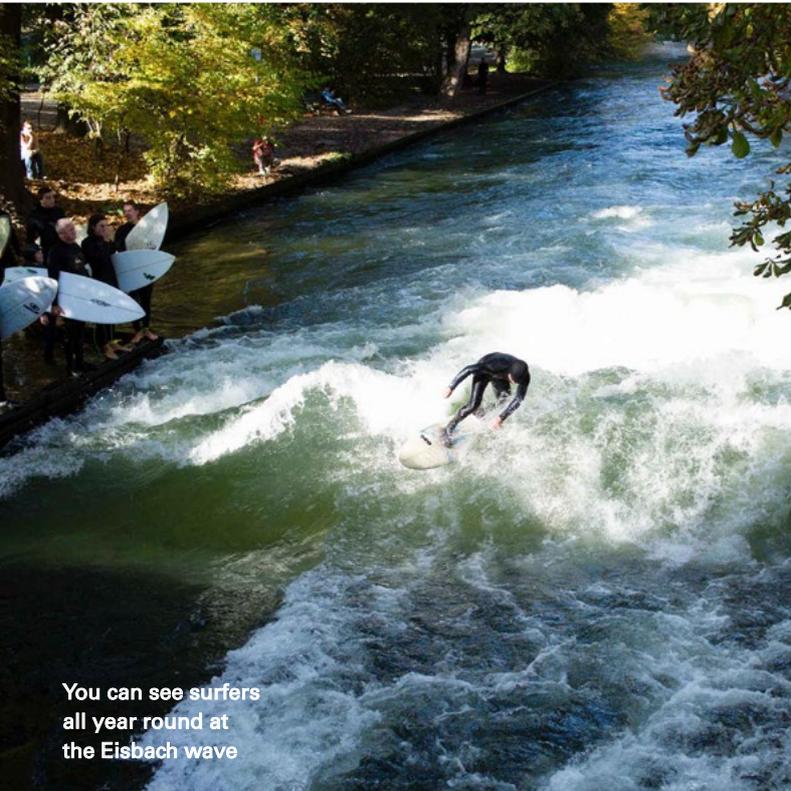


## Day 4 – Enjoy your free time

### The best tips

#### Did you know?

The lions in Residenzstraße are considered to be lucky charms.



You can see surfers all year round at the Eisbach wave

## Highlights

Definitely worth a visit:

- ◆ **Residenz**  
Residenzstraße 1, 80333 Munich  
[Website](#)
- ◆ **Surfers on the Eisbach wave**  
Prinzregentenstraße,  
80538 Munich  
[Website](#)
- ◆ **Maximilian- and Theatinerstraße**  
80333 Munich  
[Website](#)
- ◆ **Hofgarten**  
Hofgartenstraße 1, 80538 Munich  
[Website](#)
- ◆ **Pinakotheken**  
Kunstareal, 80333 Munich  
[Website](#)
- ◆ **Lenbachhaus**  
Luisenstraße 33, 80333 Munich  
[Website](#)



Franz Marc's "Blue Horse" hangs in the Lenbachhaus



