



City of Munich

Guided Tours in Munich



[simply-munich.com](https://www.simply-munich.com)
[#simplymunich](https://twitter.com/simplymunich)

simply 
MUNICH



The towers of the Frauenkirche (Cathedral of Our Lady) and Neues Rathaus (New Town Hall) shape Munich's cityscape.



The English Garden is Munich's green living room.



Discover ancient treasures at the Staatliches Museum Ägyptischer Kunst (State Museum of Egyptian Art).



Enjoying a Brotzeit snack in a beer garden. It doesn't get better than this!



Also worth seeing: the Olympic Grounds in the north of the city.

All Guided Tours at a Glance



Old Town and Town Hall 8

- 1 Old Town Tour
- 2 Historic Town Hall Tour
- 3 Visit to the Law Library
- 4 Visit to the New Town Hall Tower

Tradition and Food Culture 18

- 1 Hofbräuhaus Tour
- 2 Bavarian Beer & Food Tasting Tour in Munich

Festivals & Seasonal Tours 24

- 1 Oktoberfest Tour
- 2 Christmas Market Tour

Private Tours 32

- 1 Private Tours

Information and Service 34



Information and Bookings:
simply-munich.com/booking
or at the Tourist Information
(Marienplatz 8)

Day	Guided Tour	Time	Date/Period
Monday	Visit to the New Town Hall Tower	10 am to 7.40 pm	all year
	Old Town Tour	2 pm	all year
	Bavarian Beer and Food Tasting	10.30 am	all year
	Visit to the Law Library	5 pm and 6 pm	until the end of July
Tuesday	Visit to the New Town Hall Tower	10 am to 7.40 pm	all year
	Old Town Tour	2 pm	late March to late December
	Visit to the Law Library	5 pm and 6 pm	all year
Wednesday	Visit to the New Town Hall Tower	10 am to 7.40 pm	all year
	Old Town Tour	2 pm	late March to late December
Thursday	Visit to the New Town Hall Tower	10 am to 7.40 pm	all year
	Old Town Tour	2 pm	late March to late December
Friday	Visit to the New Town Hall Tower	10 am to 7.40 pm	all year
	Old Town Tour	2 pm	late March to late December
	Hofbräuhaus	11.15 am	all year
	Visit to the Law Library	5 pm	all year
Saturday	Visit of the New Town Hall Tower	10 am to 7.40 pm	all year
	Old Town Tour	11.30 am	all year
	Visit to the Law Library	10.30 am and 1 pm	all year
	Historic Town Hall	1.30 pm	all year
Sunday	Visit of the New Town Hall Tower	10 am to 7.40 pm	all year
	Old Town Tour	11.30 am	late March to late December
	Historic Town Hall	10.30 am	all year
	Visit to the Law Library	12.30 pm	all year

Guide Training: A Glance Behind the Scenes



The certified guides of the City of Munich have completed an intensive training programme. Kordula Kranzbühler has been leading this programme for more than 25 years. She explains what guides need to know and do to make a city tour truly special.

Anyone who wants to become an official guide for the City of Munich must attend Kordula Kranzbühler's school. Since 1999, she has been responsible for training, further education and quality control at München Tourismus. She has designed and led countless tours and taught hundreds of people how to present the city in an entertaining and informative way.

With her degree in Bavarian and modern history, Kranzbühler places great importance on broad knowledge and accuracy. It takes five months of full-time training for aspiring guides to become true Munich experts, mastering the history of the city and region, as well as its art and architectural styles.

And yet, Kranzbühler says: That alone is not enough. "These days, you can easily look up facts and figures online," she explains. "That's why a good tour needs to offer more." Optimally, she says, a tour guide should give guests an opportunity to forge initial bonds with the city and its people. "Nowadays, guests often have much more travel experience than in the past," says Kranzbühler. "They are more interested in personal stories than in local superlatives." That's why her training places special focus on methods and didactics. A tour is only truly



Future guides spend about five months in training. This places Munich's training programme at an international top level.



When Kordula Kranzbühler has visitors of her own, she loves to take them to Königsplatz square – where art, culture, history and vibrant city life all come together.

successful when the guide's enthusiasm sparks the guests' excitement. This is also why the training takes a holistic approach: Guides learn to respond to each group's interests, instead of simply repeating memorised texts.

Kranzbühler especially values the private "Local Love" tours: Many guides, she says, have a personal connection to the neighbourhoods they present as part of this series. "If someone grew up there and can share a few anecdotes from their own childhood, it gives the tour a whole new dimension." One thing is certain: the red guide badge issued by the City of Munich is a promise of quality. Whether you're getting a first overview on an Old Town tour or diving straight into the details – you are guaranteed a great experience!



Would you like more information?
Stories, interviews and reports about the city's most important sights are also available at simply-munich.com/highlights



Kordula Kranzbühler (right) in her element: training guides.

Photo: Frank Stolle

Discovering the Old Town

If you want to understand Munich, the best place to start is the Old Town. Here, you can discover a rich mix of history, culture and architecture. And, of course, many famous sights – from the Frauenkirche (Cathedral of Our Lady) to Marienplatz (main square) and the Viktualienmarkt (food market). A tour of the Old Town is perfect for getting a first overview. Or you can delve deeper, for example, by exploring Munich’s history on a guided tour of the Neues Rathaus (New Town Hall).

- 1

Old Town Tour
- 2

Historic Town Hall Tour
- 3

Visit to the Law Library
- 4

Visit to the New Town Hall Tower



Dates and Bookings:
simply-munich.com/discover-old-town
or contact the Tourist Information
(Marienplatz 8)



1 Old Town Tour

If you can only join one guided tour in Munich, this is probably the best choice. The Old Town is the ideal place to explore both Munich's rich history and its lively present. Even locals and visitors who already know the city often discover something new on this tour. It includes famous landmarks like the Neues Rathaus (New Town Hall), Marienplatz (main square) and the Frauenkirche (Cathedral of Our Lady) and our guides share exciting stories about the world-famous Hofbräuhaus (beer hall). Other tour highlights include Maximilianstrasse, the Residenz (city palace) and the Feldherrnhalle (field marshals' hall) on Odeonsplatz square. The tour ends near the Viktualienmarkt (food market), where you can enjoy a glass of wine or a coffee.

Duration:
2 hours

Price:
20 Euro*

Information and Bookings:



simply-munich.
com/old-town-tour

Meeting Point: In front of the Tourist Information (Marienplatz 8)

* More prices and discounts are available online.



A visit to the viewing platform or roof terrace is definitely worthwhile. Here is the proof.

Photos: Jörg Lutz; Sigi Müller; Frank Stolle; Felix Löchner



1



2



3



4

1 The National Theatre on Max-Joseph-Platz is home to a world-class opera house.

2 Right next door is Maximilianstrasse – a top shopping street known for its exclusive boutiques.

3 A visit to the famous Hofbräuhaus, which dates back to the 16th century, is a must.

4 Marienplatz is the lively heart of the city. If you want to watch the hustle and bustle in peace, just stop at one of the pubs with outdoor seating.

2 Historic Town Hall Tour

Almost every first-time visitor to Munich is captivated by the Neues Rathaus (New Town Hall) on Marienplatz (main square). One of its highlights is the Glockenspiel (carillon) in the tower, which shows two scenes from the city's history daily at 11 am and 12 noon (and also at 5 pm from March to October). The Neues Rathaus also offers plenty to explore inside: For example, the tour includes the representative rooms, such as the large and small meeting rooms, the Town Hall balcony (famous for FC Bayern's championship celebrations) and the reading room of the law library. Please note that access to these rooms cannot always be guaranteed.

Duration:
1.5 hours

Price:
25 Euro*

Information and Bookings:



simply-munich.com/town-hall

Meeting Point: In front of the Tourist Information (Marienplatz 8)

* More prices and discounts are available online.

The Neues Rathaus impresses with its richly decorated neo-Gothic facade



- ① Greetings from Hogwarts: the small meeting room of Neues Rathaus shines in its best light.
- ② During the daily carillon, the Bavarian knight shines in its best light.
- ③ Many of the windows in Neues Rathaus were donated after the Second World War by private individuals and organisations.
- ④ When designing the interior of Neues Rathaus, architect Georg von Hauberrisser also incorporated Gothic style elements.

3 Visit to the Law Library

It is probably the most impressive library in Munich – and that says a lot in a city filled with remarkable libraries and reading rooms. Its towering book walls, wrought-iron spiral staircases and Art Nouveau gallery are particularly striking. Founded in 1843, the library moved to the newly built Neues Rathaus (New Town Hall) in 1906. To this day, it offers a peaceful haven for law enthusiasts to read and study. From time to time, it also hosts lectures, discussions and readings. With its enchanting atmosphere, this library could easily be mistaken for a setting from a "Harry Potter" film – and in fact, it has served as a backdrop for other stories. Your guide will tell you which ones.

Meeting Point: In front of the Tourist Information (Marienplatz 8)

Duration:
30 minutes

Price:
12 Euro*

Information and Bookings:



simply-munich.
com/library

* More prices and discounts are available online.



Shhhh! A focused silence fills the library, enhancing its magical atmosphere.

4 Visit to the New Town Hall Tower

The view from the tower of Neues Rathaus (New Town Hall) is one of the most spectacular in Munich. In just a few moments, the lift whisks visitors up to a height of 85 meters, offering a stunning panorama with different city highlights in every direction: directly opposite rises the tower of Alter Peter church, while the Frauenkirche (Cathedral of Our Lady) stands proudly to one side and Altes Rathaus (Old Town Hall) to the other. Looking north, the Theatinerkirche (church) with its Italianate facade dominates the skyline. And on clear days, the silhouette of the Alps can be seen to the southern horizon. Please note that this is a self-guided visit, i.e. you will explore the town hall tower on your own.

Entrance: 4th floor in the Neues Rathaus, elevator in the passageway to the Prunkhof courtyard (Marienplatz 8)

Duration:
30 minutes

Price:
7 Euro*

Information and Bookings:



simply-munich.
com/tower

* More prices and discounts are available online.



You really shouldn't miss this view – especially when the weather is nice!

My Favourite Stories About the Old Town



"For me, Munich's Old Town is a place where the world comes together. Between historic facades and lively squares, you can feel the unique blend of tradition and cosmopolitanism. Strolling through its alleyways feels like a little journey every time."



Birgit Stempfle

has been guiding visitors through Munich since 1999. Before that, she worked in the international hotel industry – and knows exactly what guests appreciate about Munich.

● Happiness to Go

"Four mighty bronze lions stand guard in front of the Residenz (city palace) and are known to almost every local. It is said that touching their snouts brings luck and prosperity. The golden muzzles, shining from all the stroking are proof that quite a few people believe in this tradition."

● Why Stachus Square is Called Stachus

"The double name "Karlsplatz/Stachus" comes from the unpopular Elector Karl Theodor. When the Palatine took over the government in Bavaria in 1777, he named several places in the city after himself. However, the city's residents protested and named the square after a nearby pub. To this day, no one in Munich would speak of 'Karlsplatz'."

● The Hofbräuhaus only exists, because ...

"...back in the 16th century, Bavaria was not yet famous for its beer. People with refined tastes preferred wine or beer from northern Germany. But imported beer was pricey – and the Bavarian rulers were quite thirsty. So, Duke Wilhelm V commissioned the construction of his own brewery in 1589, which is today known as the world-famous Hofbräuhaus."

● Devil's Footprint in the Frauenkirche

"In the entrance hall of the Frauenkirche (Cathedral of Our Lady), there's a black footprint on the floor, complete with a spur on the heel. There is an old legend surrounding the origin of the footprint, which – of course – involves the devil."

● Neues and Altes Rathaus (New and Old Town Hall)

"There are two town halls on Marienplatz: Because of its simple facade, many people assume the Altes Rathaus is more modern than the ornate Neues Rathaus with its neo-Gothic facade. In fact, the original Altes Rathaus is over 400 years older and today houses the toy museum."

On a Culinary Exploration Tour

If it's true that the way to someone's heart is through their stomach, then Munich is the perfect place to fall in love. Whether it's a bite of a crisp pretzel, a sip of freshly tapped beer, or a classic Bavarian "Weißwurstfrühstück" (veal sausage breakfast) – this is where the city reveals its delicious side. But Munich's culinary specialities are not just for culinary treats! Behind them lie stories, traditions and people. Get to know some of them on an exclusive guided tour.

1 Hofbräuhaus Tour

2 Bavarian Beer & Food Tasting
Tour in Munich



Dates and Bookings:
simply-munich.com/culinary-tours
or contact the Tourist Information
(Marienplatz 8)



1 Hofbräuhaus Tour

“In München steht ein Hofbräuhaus” – this famous song lyric says it all: Munich’s Hofbräuhaus (beer hall) is full of stories! Since the 16th century, when the Duke of Bavaria opened his own brewery, this pub has hosted many famous guests – from Lenin and Mozart to Empress Sisi. This tour includes facts about their visits, impressive figures and curious anecdotes. Ever wondered how many kilometres a waiter walks here each day? You’ll find out. You’ll also get to see the ballroom, usually open only in the evenings. At the end, you will receive a beer token. Whether you redeem it right away or keep it as a souvenir is up to you – and your thirst.

Duration:
1.5 hours

Price:
32 Euro*

**Information
and Bookings:**



simply-munich.
com/hb

* More prices
and discounts are
available online.

Meeting point: In front of the Tourist Information
(Marienplatz 8)



The Hofbräuhaus is a prime example of a Bavarian pub.

2 Bavarian Beer & Food Tasting Tour in Munich

Munich’s good beer and cosy pubs are loved by both locals and visitors from around the world. The three-and-a-half-hour pub tour in Munich’s Old Town takes you to spots that are deeply connected to the city’s beer culture and history, as well as places where you can enjoy beer the genuine Munich way. The tour includes a brief stop in front of the Hofbräuhaus (beer hall) and a visit to the Bier- und Oktoberfestmuseum (Beer and Oktoberfest Museum). You’ll also head to traditional Munich restaurants, where you can taste a variety of local beers and classic Bavarian dishes like Weißwurst (veal sausage), pretzels and other typical treats.

Duration:
3.5 hours

Price:
59 Euro

**Information
and Bookings:**



simply-munich.
com/beer-tour

Meeting point: In front of the Tourist Information
(Marienplatz 8)



Munich beer not only tastes great – it also undergoes an impressive brewing process.

Tasty Treats in Munich



Christine Lehner has been working as an official Munich tour guide since 2022. She especially enjoys taking guests off the beaten track to her personal favourite spots.

"Especially in the warmer months, I enjoy relaxing in front of the 'Cinque Panini' kiosk in my favourite district, Neuhausen. Once a historic tram shelter, the kiosk is now a cosy neighbourhood spot where people of all ages meet to chat over coffee and aperitifs."

● Bliss, Fried in Lard

"'Auszogne' or 'Schmalznudeln' are traditional yeast pastries. They are deep-fried and usually sprinkled with icing sugar. The historic 'Frischhut' café at the Viktualienmarkt (food market) is a well-known spot for fans of this treat. Many enjoy it as a savoury-sweet snack between meals."

● The Munich Sausage Original

"The most typical Munich breakfast is definitely the Weißwurst breakfast. After all, the Weißwurst – a boiled sausage made mainly from veal – was invented here. Ideally, it should be fluffy, with the right amount of parsley and a hint of lemon. Weißwurst is served with sweet mustard and pretzels and often also with wheat beer."

● The Beer Garden Favourite

"'Obazda' is a true staple of any Bavarian snack platter and can be found in every beer garden. Camembert is mixed with butter and rose paprika until smooth and spreadable. It is served with rye bread or pretzels and raw onions."

● The World-Famous Munich Beer

"The ever-present, traditional Munich beer is the 'Helles': It is clear, yellow, bottom-fermented and crowned with a thick, frothy head – it is enjoyed on all occasions. Over time, more types have joined the easy-drinking classic: strong beer, dark beer, festival beer – and increasingly, non-alcoholic options."

● The Pub Classic

"Schweinsbraten (roast pork) is a traditional Bavarian dish. It's usually made from the neck or shoulder of a domestic pig, roasted in the oven with spices and vegetables and doused with beer until the meat is tender and the crust is crispy. A real treat!"

Festivals & Seasonal Tours

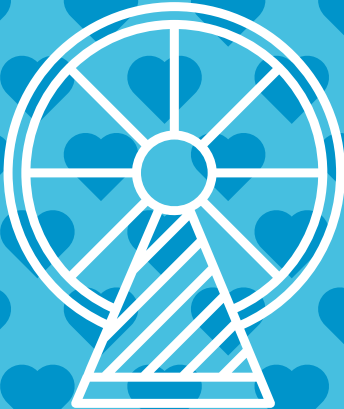
Munich celebrates almost all year round. The **Oktoberfest** and Munich **Christkindlmarkt (christmas market)** are particularly popular with visitors. While the world’s biggest folk festival offers you everything from beer and roast chicken to funfair rides, the Christmas Market delights with authentic seasonal crafts and festive charm. Join one of our tours and experience the heart of the festivities firsthand – come celebrate with us!

1 Oktoberfest Tour

2 Christmas Market Tour



Dates and Bookings:
simply-munich.com/seasonal-tours
or contact the Tourist Information
(Marienplatz 8)



1 Oktoberfest Tour

The **Oktoberfest** is a world of its own. Millions of people celebrate here every year, but only few know all the stories behind the festival tents and rides. Our guided tour reveals the secrets and background of this traditional event – with exciting insights for both newcomers and long-time fans. Learn which traditions shape the festival, why rides such as the Toboggan and ‘Krinoline’ have cult status and which showmen families have pitched their tents here for generations. There are also many fascinating details about the large festival halls. And if the crowds allow, we will of course visit one of the large beer tents – the best place to feel the true **Oktoberfest** spirit.

Meeting point: At the official information stand of the City of Munich at the **Oktoberfest** on Wirtsbudenstrasse, directly behind the main entrance arch.

Duration:
1.5 hours

Price:
Prices are available on our website

Information and Bookings:



simply-munich.com/o-tour



1



2



3



4

- ① Good spirits with hard work: Hoisting beer mugs takes practice – after all, one alone weighs over two kilograms.
- ② The fairgrounds also feature many old rides. The Devil’s Wheel, shown here, is especially thrilling.
- ③ If you want to celebrate traditions such as folk music and dancing, be sure to visit the Olde Wiesn.
- ④ Don’t forget: a gingerbread heart as a perfect souvenir.



From below or above: The traditional Ferris wheel is a delight from every perspective!

Photos: Dominik Morbitzer; Jan Saurer; Frank Bauer; Tommy Löscher

2 Christmas Market Tour

Twinkling lights, the scent of roasted almonds and festive sounds – on this tour, you can indulge in the magic of Munich's Christmas season. Our guides will share the history and traditions of Munich's Christkindlmarkt (Christmas market) and explain local Advent traditions. The walk takes you through the original Munich market, set against one of the city's most stunning backdrops: The festively decorated stalls set up in front of the neo-Gothic Neues Rathaus (New Town Hall) on Marienplatz, with the glowing Christmas tree adding to the scene. The lovingly decorated stalls offer hot drinks, seasonal treats and a chance to find a small gift.

Duration:

1.5 to
2 hours

Price:

Prices are
available on
our website

**Information
and Bookings:**



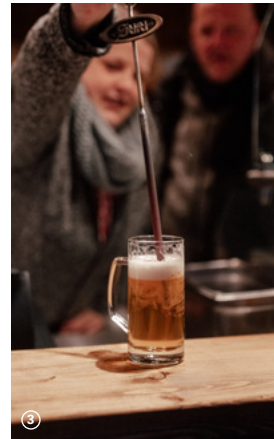
simply-munich.com/xmas

Meeting point: Under the Christmas tree at Marienplatz (main square)

Marienplatz is at its most beautiful during Advent season, when the Christmas market is open.



Photos: Lukas Barth; Tommy Lösch; Jan Saurer
Photos: Dorothea Schmitt



① Even if today's mulled wine comes in trendy new flavours, Munich's Christkindlmarkt dates all the way back to the 14th century.

② Many traditional stalls offer Christmas decorations and handmade crafts.

③ There's a drink for every taste – locals, for example, enjoy Helles beer, even during Advent.

④ The many lovingly presented treats on Marienplatz are perfect to enjoy on site – or to take home as gifts.

Celebrating like the Locals

● Enjoying Classical Music Outdoors

"The Munich Opera Festival has been organising the 'Opera for All' open-air events since 1990. You can sit on picnic blankets and enjoy free live broadcasts from the National Theatre or a concert – in the open air."

● Take to the (Folk) Dancefloor

"The Kocherlball is Munich's biggest folk-dance festival. On the third Sunday in July, dance enthusiasts meet at Chinesischer Turm (Chinese Tower) at 6 am. The event dates back to the 19th century, when domestic servants would gather at daybreak to dance together before heading off to work. It is great fun, even if you do not know these traditional dances."



● Joining a Concert on Olympiaberg (Olympic Hill)

"Olympiastadion (Olympic Stadium) hosts world-class concerts. If the tickets are sold out, there is a great alternative: the nearby Olympiaberg (Olympic Hill), which transforms into an extended concert area. Even if you are not as close to the stars – some find the atmosphere here even better!"

● Marvelling at the Wiesn (Oktoberfest fairground)

"A real insider tip is the viewing platform of St. Paul's Church. Located on the northern edge of the Theresienwiese, this platform of the 97-metre-high tower is only open during the **Oktoberfest**. It probably offers the best view of the world's biggest folk festival."

● Getting in the Mood for Christmas

"Many people are unaware of this hidden gem of Munich's Christmas market, tucked away in the Prunkhof courtyard of the Neues Rathaus (New Town Hall). Those who do find it will discover special stalls, two nativity scenes, a mulled wine bar and a sparkling Christmas tree – all in a charming, tranquil setting. It is a true oasis amidst the bustle of the pre-Christmas season – and my favourite place to enjoy a mulled wine!"

Wolfgang Brehm

has offered city tours since 2006 and became an official tour guide in 2022. He loves the Old Town and the Maxvorstadt neighbourhood for their art and architecture, telling many different stories.

Photo: Frank Stolle



"The places I most enjoy showing guests are the Rathaus (Town Hall) and the Kunstareal. My Munich favourites include the Glyptothek art gallery, ice cream at Ballabeni and an opera or ballet performance at the National Theatre."

1 Private Tours



For families, small groups, clubs, school classes, tour operators and individuals.

Whether with family, friends, colleagues or solo – sometimes you just want to explore a city privately. That is why all the guided tours in this brochure are also available exclusively: You have a guide all for yourself and you can set the pace, time and meeting point. Whether it's a walk through the Old Town, a tour of the Hofbräuhaus or a visit to one of our neighbourhoods – the choice is yours. You can also book custom tours beyond the regular programme, such as a private tour with your own bus or an exclusive visit to museums, castles or churches. Send your request to our tour guide agency – they'll contact you and put you in touch with your personal guide. This way, your private tour becomes a memorable experience – completely tailored to your wishes.

Enquiries to:
tourismus.
guides@
muenchen.de

**Information
and Bookings:**



simply-munich.
com/group-tours



If you book a private tour, e.g. of the Spatenbrauerei brewery, you will come across places that are not normally open to the public.



① Are you interested in royal Munich and the Antiquarium in the Residenz (city palace)? We will find the right guide for you!

② Our tours offer a glance behind the scenes: Here you can see how the **Oktoberfest** is set up.

③ The philosophy of Munich's tour guides: Each tour should be an experience!

④ With your personal guide, you can also explore off the beaten path – like here in the Schlachthofviertel neighbourhood.

Service



München Tourismus provides you with information and inspiration for your visit to Munich.

Contact

Phone: +49 89 233-96500,
Monday to Friday
9 am to 5 pm

E-Mail: tourismus.gs@muenchen.de

Tourist Information

Neues Rathaus
(New Town Hall)
at Marienplatz 8

Services

- Information around Munich and its tourist offer
- Hotel bookings
- Sales of: München Card and München City Pass, city tours, guided walks, special guided tours, activity vouchers, outings to the surrounding countryside and to the Bavarian castles and lakes
- Souvenirs and tourist brochures

Subject to changes depending on the season.

Find full details on current opening hours and services at www.simply-munich.com/touristinfo and book directly at www.simply-munich.com/booking

Information on barrier-free access and guided tours

www.simply-munich.com/barrier-free and
www.simply-munich.com/barrier-free-tour

Munich
Barrier-Free: Barrier-Free
 Tours:



Imprint / Publisher: Landeshauptstadt München, Referat für Arbeit und Wirtschaft, München Tourismus, Herzog-Wilhelm-Straße 15, 80331 München, email: tourismus@muenchen.de, www.simply-munich.com
Content/concept/design: Nansen & Piccard, München Tourismus
Print: 06/25 - 10'E, Gotteswinter und Fibo Druck- und Verlags GmbH, München
Printed on PEFC/ FSC-certified paper (sustainable forestry).
Version: June 2025, subject to changes and errors.

Photos: Christian Kasper, Jörg Lutz



- ① A special way to experience Munich awaits in front of the Frauenkirche: Here, a bronze model of Munich's city centre invites visually impaired visitors to explore the Old Town by touch.
- ② The Neues Rathaus on Marienplatz. This is where you'll also find the Tourist Information, where you can obtain all kinds of information and assistance for your visit to Munich.





City of Munich



simply discover

Munich's official visitor cards

- Over 85 museums and attractions
- Free admission with the Munich City Pass
- Up to 70% discount with the Munich Card
- Both offers are available with and without a ticket for local public transport

Available online, at the Tourist Information
at Marienplatz or by calling +49 89 233-96500

simply-munich.com/cards
#simplymunich

simply 
MUNICH