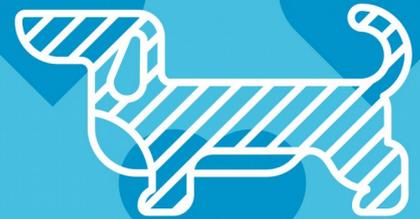




# einfach München

## Destination Information



## New in Munich – Winter 20/21 Sights, restaurants, bars, hotels

Official sources of information and inspiration from Munich Tourism:

[www.simply-munich.com](http://www.simply-munich.com) and [www.simply-munich.com/media](http://www.simply-munich.com/media)

[www.facebook.com/einfachmuenchen](https://www.facebook.com/einfachmuenchen)

[www.instagram.com/simplymunich](https://www.instagram.com/simplymunich)

#simplymunich/@simplymunich

Book now online: München Tourismus travel packages, city tours, etc.:

([www.simply-munich.com/booking](http://www.simply-munich.com/booking))

### Munich City Card and Munich City Pass

As the official visitor cards for the City of Munich, the Munich Card and the Munich City Pass give privileged access to 80 sights, attractions and leisure offerings, including all city, state and many other major museums. Priced from €11.90, the Munich Card offers discounted entry to the listed attractions, while the Munich City Pass is priced from €39.90 and gives the holder free entry. Both cards include travel on local public transport; to cover transport to and from the airport, select the “overall area” option when you buy ([www.simply-munich.com/guestcards](http://www.simply-munich.com/guestcards)).

### Sights and activities

#### Werksviertel: A view to the future behind the Ostbahnhof (Munich East train station)

The Werksviertel wants to become the city district of the future. The area covers a total of 40 hectares, and there is already plenty to experience in the central [Werksviertel-Mitte](#) area, which spans some ten hectares (German website only). The industrial area at Ostbahnhof was historically used for the processing of potatoes to make knödeln (potato dumplings) and creamed potatoes; today the same area has been transformed into a bustling city district with loft offices, artists' studios, several live stages, apartments, bars and restaurants. Regular guided tours are a great way to gain an insight into the area. A key location in Werksviertel-Mitte is the orange building which is prominently labelled with WERK3. Visitors must travel to the roof to see one particular highlight: the Stadtalm (City alp) which comprises roughly 2500 square meters and is home to a flock of sheep, several bee colonies and

chickens. The Stadtalm is only one of the sustainability projects in the area. The WERK1 building offers low-cost office space for startups, co-working opportunities and normally more than 100 events each year aimed at promoting networking and discussion on the digital founders scene. The site will also serve as a temporary location for the [MunichUmadum](#), Germany's largest Ferris wheel, until the construction works for the new concert hall in the Werksviertel-Mitte area are beginning. Street Art also plays an important role at Werksviertel-Mitte. The famous artist Loomit has been working on the premises since 1996 and is now the curator for the area. The newest piece of street art can be found on the back of WERK9 and was created during the Hands Off the Wall Female Street Art Festival in September 2020.

Werksviertel-Mitte & Umadum press contact: Corinna Böck, [corinna.boeck@urkern.de](mailto:corinna.boeck@urkern.de)

### **Slow travel – city hiking**

[City hiking](#) is ideal for people who wish to explore the city at leisure and still take in many of its sights. The 12-kilometre-long east-west passage is a route that takes you right through Munich, from Prinzregentenplatz to Schloss Nymphenburg (Nymphenburg Palace). Always taking you towards the sun, the 21-kilometre north-south passage goes from BMW Welt beside the Olympiapark to the lake at Hinterbrühl. The Komoot touring app makes it easy to enjoy a [self-guided tour](#). Alternatively an official guide from Munich tourism will be happy to accompany you on one of these tours (Book your guide via [tourismus.guides@muenchen.de](mailto:tourismus.guides@muenchen.de)).

### **HeyMinga – get to know Munich from a local's perspective**

[HeyMinga](#) reveals a Munich far beyond the standard attractions. Visitors can join two- or four-hour-long tours in a red Volkswagen bus named Gerti. The company also offers seasonal specials, such as the Hey Wiesn tour. While the website is available only in German, foreign language tours are available upon request. All tours depart from the trendy Werksviertel district.

Press contact: Petra Mlynkova, [petra@heyminga-touren.com](mailto:petra@heyminga-touren.com)

### **Green Fashion Tours**

Munich is a hotspot for sustainable fashion. With [Green Fashion Tours](#), visitors can take a peek behind the scenes of Munich's sustainable fashion world and speak in person with designers and store owners – all year round. Each tour takes in three to four shops and studios. Green Fashion Tours has identified more than 20 sustainable fashion hotspots in Munich on its Green Fashion Tours Map. Personalised foreign language tours and workshops on topics such as upcycling are available on request. Press contact: Arianna Nicoletti, [arianna@greenfashiontours.com](mailto:arianna@greenfashiontours.com)

### **TrachtNTour – the personal shopping tour for lovers of traditional Bavarian dress**

Dress like a local – feel like a local: that's the motto at [TrachtNTour](#). These personal shopping tours take in the finest outlets, where 22-year-old fashion enthusiast Elizabeth Beer can guide your selection of a dirndl (women's traditional Bavarian dress) or other traditional costume. Mother-daughter and father-son tours are also available.

Press contact: Elisabeth Beer, [info@trachtntour.com](mailto:info@trachtntour.com)

### **Keksliebe – almost too good to eat**

[Keksliebe](#) is a shop on Gärtnerplatz, selling handmade biscuits that are best described as tasty, local mini artworks (German website only). Stefanie and Julie have even baked and decorated a biscuit version of Kim Kardashian's derrière, which Universal used to advertise a new season of "Meet the Kardashians". At Keksliebe, customers can buy beautiful individual biscuits as souvenirs or even become icing artists themselves. The shop runs a 2.5-hour class in biscuit decorating twice a month, and also offers group classes or classes in foreign languages on request. Press contact: Stefanie Schnellhammer, [hallo@keksliebe.de](mailto:hallo@keksliebe.de)

### **TimeRide – virtually time travel through Bavaria's history, and now, over Munich too**

Ludwig II of Bavaria longed for a flying peacock cart. Now, thanks to virtual reality technology, the king's dream can become a real experience for visitors to the [TimeRide interactive exhibition](#), as they can ride that peacock cart to journey through around 7,000 years of Bavarian history. As a new attraction, you can also virtually explore modern Munich from the air, wearing VR glasses for a full 360-degree view and unusual perspectives on the Munich skyline.

Press contact: Julian Herbig, [presse@timeride.de](mailto:presse@timeride.de)

### **Street art in Munich – Museum for Urban and Contemporary Art (MUCA)**

Believe it or not, Munich was a pioneer of the German graffiti scene. From 1985 to 1988, graffiti in Munich was so big that artists visited from all over the world so they could say they had painted in Munich at least once. Today Munich is home to Germany's first [Museum for Urban Art](#), located in a former substation operated by the municipal utilities board. The privately funded museum has been set up by Christian and Stephanie Utz, born from their passion for collecting. The MUCA also offers street art bike tours from April to October.

Press contact: Stephanie Utz, [presse@muca.eu](mailto:presse@muca.eu)

### **Reopening of the Glyptothek in January 2021**

The [Glyptothek](#) is the only museum in the world dedicated solely to ancient sculpture, and is also the oldest public museum in Munich. Following a two-year renovation, it is set to reopen on 27 January 2021 with the special exhibition titled "Bertel Thorvaldsen and Ludwig I. – The Danish sculptor at work for Bavaria". Classicist sculptor Bertel Thorvaldsen attained cult status in his lifetime and was honoured rather like a pop star – King Ludwig I was one of his biggest fans. The exhibition, which coincides with the 250th anniversary of the artist's birth, examines his ties with Munich and his profound preoccupation with antiquity.

Press contact: Astrid Fendt, [fendt@antike-am-koenigsplatz.mwn.de](mailto:fendt@antike-am-koenigsplatz.mwn.de)

### **Thierry Mugler retrospective in the Kunsthalle Munich**

The [Kunsthalle](#) is the place to go in Munich for exhibitions that encompass art, culture and epochs. The architects who designed the building were pioneers of New Simplicity, which contrasts starkly with the lurid and ebullient haute couture creations of fashion designer Thierry Mugler, which will remain on display in the building **until 28 February 2021**. The French designer, now over 70 years old, forged new paths using innovative materials such as metal, plexiglas, faux fur, vinyl and latex. The Kunsthalle

Munich is currently exhibiting over 150 of his outfits and works, accompanied by numerous videos, photographs, design drawings and other archive materials.

Press contact: Agnes Trick, [presse@kunsthalle-muc.de](mailto:presse@kunsthalle-muc.de)

### **Under the open sky – Kandinsky and Münter in the Lenbachhaus**

Wassily Kandinsky and Gabriele Münter are well-known as the central figures in the Blaue Reiter (Blue Rider) art movement, though in fact, the two had a close artistic relationship even before that time. The “Under the open sky” exhibition at the [Lenbachhaus](#) art gallery looks at their travels together between 1902 and 1908, for the first time. Travelling light and under the open sky, the pair took countless journeys in this period, creating small paintings and taking photographs as they went. The pair produced oil sketches, photographs and drawings directly from the subject motifs in Kallmünz, Rotterdam, Tunis, Rapallo and Paris. Among these works are numerous oil studies, photographs and sketchbooks by Gabriele Münter which have never before appeared in an exhibition (13/10/20–6/6/2021). Press contact: Claudia Weber, [presse-lenbachhaus@muenchen.de](mailto:presse-lenbachhaus@muenchen.de).

### **Experience Van Gogh with all your senses**

Immerse yourself completely in the world of van Gogh. That is exactly what the "[Van Gogh alive - the experience](#)" exhibition in the Utopia gallery in Munich will be offering from **16 January to 11 April 2021**. Van Gogh's pictures will be presented as never before, as a living symphony of light, strong colours and sound. This will be achieved using modern technology to project Van Gogh's works at huge scale onto the walls, pillars, ceiling and floor, with suitable accompanying music.

Press contact: Simone Nickl, [sn@nickl-pr.de](mailto:sn@nickl-pr.de)

### **Arriving and moving on: new faces on Munich's cultural scene**

Everything is in flux – now more than ever, and that's true of Munich's cultural scene too. Extraordinary cultural creators are leaving the city, and exceptional new protagonists are taking the stage, bringing fresh visions with them. Nikolaus Bachler is seeing out his last season at the [Bayerische Staatsoper](#) (Bavarian State Opera). The curating team of Lisa Britzger, Luzi Gross and Anna Lena von Helldorf have been managing the city's [Lothringer13](#) art space since the end of June 2020. Andrea Lissoni started work as Director of the [Haus der Kunst](#) art gallery mid-lockdown, in April 2020.

## **Restaurant news**

### **Sparkling Bistro**

2020 saw the [Sparkling Bistro](#) receive its first Michelin star, recognising its “uncompromising produce-focused kitchen” (German website only). That doesn't mean you need to worry about haughty stiffness there, though: the atmosphere of this pretty little bistro in Amalienpassage is relaxed and uncomplicated – just like chef Jürgen Wolfgruber, who not only cooks here, but is also in direct contact with diners and happy to recommend the perfect wine. Press contact: [info@sparklingbistro.de](mailto:info@sparklingbistro.de)

### **Mural – young talents**

The chefs at [Mural Restaurant](#), Joshua Leise and Joannes Maria Kneip, are only in their mid-20s, but are already on the road to success (German website only). They received their first Michelin star in March 2020, and were also honoured with the Young Chefs Award in September. Their focus is on a scaled-back interpretation of regional cuisine, presented in a very fashionable location; the restaurant is in a former substation previously operated by Munich's municipal utilities board, and is now the Museum of Urban and Contemporary Art.

Press contact: Wolfgang Hingerl, [wolfgang@mural.restaurant](mailto:wolfgang@mural.restaurant)

### **Bavarian cuisine with a twist in a Baroque castle**

Baroque architect Cosmas Damian Asam once lived in the grand [Asam Schloßl](#), so the building is bursting with history, magnificent rooms and – in recent days – high-quality Bavarian-international cuisine (German website only). Barbara and Shane McMahon took over the premises in September 2020, and have created a restaurant in which traditional Bavarian delicacies are accompanied by specialities from the ceramic-charcoal grill, for example. Creations by in-house patissière Lilli Hauser are another highlight, as you would expect given that Hauser is currently the top pastry chef in Germany and ranked second in the world. Press contact: Natascha Amann, [n.amann@asamschloessl.de](mailto:n.amann@asamschloessl.de).

### **Young savages at the Viktualienmarkt food market**

The Viktualienmarkt is a place where any foodie can find their heart's desire, from authentic Bavarian delicacies to exotic goods. Alongside many third-generation family-run businesses, there are also a few new, young faces at the food market, such as 30-year-old master confectioner [Lea Zapf](#), whose market patisserie opened right in the middle of the coronavirus pandemic. Her "Luftikus" cream puffs are one of her specialities. Teresa Koblbauer, or Resi as she is known, has been running her regional fruit and vegetable stall, [Resi am Markt](#), since July 2020. She even sells ginger grown in Munich, and will soon be offering takeaway meals. The boys from the [Caspar Plautz](#) stall are well known here: trained goldsmith Theo and sociologist Dominik have been drawing droves of baked potato lovers to their stall for several years now (German websites only).

### **Hop Dog – hot dogs and beer**

The [Hop Dog](#) bar regularly serves up new varieties of beer from small family-run breweries. Beer sommelier Gregor Einar Fransson dishes up hot dogs to go with his beers, and vegan sausages are available on request. Two of Hop Dog's founders are from Connecticut – a bastion of hot dog culture – and they now relive their childhood memories through the business. Press contact: Gunnar Einar Fransson, [greg@hopdog.eu](mailto:greg@hopdog.eu)

## **New bars in Munich**

### **Gans Woanders – culture café in a witch’s cottage**

On Kolumbusplatz, occupying the former site of a florist’s shop and kiosk, there now stands an unmistakable witch’s cottage, owned by Julian Hahn, Florian Jund and Philipp Behringer. The trio spent over two years planning [Gans Woanders](#), and it is now a new meeting point in the neighbourhood, boasting comfy seating among the treetops, a small culture stage in the garden and fair prices (German website only). Press contact: [info@gansamwasser.de](mailto:info@gansamwasser.de)

### **An Italian vibe at the Supernova Bar & Trattoria**

Visitors to the new Supernova Bar & Trattoria in the Maxvorstadt area can look forward to blend of laid-back relaxation, extreme elegance and heaps of Italian flair.. The bar menu includes delights such as an espresso martini made with vodka, coffee liqueur, dates, coconut and espresso. The perfect excuse for a spot of day drinking! (German website only).

Press contact: [supernova@thebellezzagroup.com](mailto:supernova@thebellezzagroup.com)

### **Alte Utting – a steamboat from Lake Ammersee in the heart of Munich**

It took one and a half years to transport the [MS Utting](#) to Munich before it could be opened as a bar, café, restaurant, roof terrace and beer garden in July 2018. The various levels of the ship – from the engine room to the open deck – can accommodate as many as 400 people. The sunset view from the upper deck makes the Utting the perfect place to enjoy sundowner drinks with friends – you can see the Schlachthofviertel district, the Grossmarkthalle (wholesale market hall) and the cranes of the city. The venue also hosts a varied cultural programme with concerts, readings and discussions (German website only). Press contact: Sabrina Dewald, [Sabrina.dewald@alte-utting.de](mailto:Sabrina.dewald@alte-utting.de)

### **M’Uniqo bar & roof terrace**

[M’Uniqo](#) combines vibrant Munich life with Italian aperitif culture. This rooftop bar, which has its own roof terrace, offers guests a unique 360-degree view of Munich from floors 12 and 13 of the Andaz Hotel in Munich’s Schwabinger Tor district, and is the perfect place for entertaining and being entertained. From here, you can glimpse Italy beyond the Alps, with one of the bar’s signature drinks in your hand, or enjoy classic cocktails accompanied by exquisite bar food, from tasty cicchetti and dainty canapés to delightful dolci. Press contact: Bastian Baumann, [bastian.baumann@andaz.com](mailto:bastian.baumann@andaz.com)

### **Curtain Call and Illusionist Gin – playing with illusions**

The opening of the [Curtain Call bar](#) (German website only) brought an exclusive celebration venue to Munich’s Glockenbachviertel district, featuring art deco and art nouveau touches and offering its very own brand of gin. The bar is operated by Munich-based creators of [Illusionist Gin](#), Max Muggenthaler and Tim Steglich, and their friends Tom Strixner and Till Allmer. Illusionist Gin is a dark blue spirit that turns pink when tonic water is added to it, and it is just one of the many highlights to be enjoyed here. Press contact: Till Allmer, [marketing@theillusionist-gin.de](mailto:marketing@theillusionist-gin.de)

## **New hotels**

### **Mandarian Oriental reopens with newly renovated rooms and suites**

[Mandarin Oriental, Munich](#) has reopened in October 2020 following the most extensive renovation in the hotel's history and just in time for its 20th anniversary. Each room incorporates a fresh new look and feel that includes artwork which pays tribute to Munich's geographical location as the gateway to the Alps. Also the hotel replaced all single-use plastic items in rooms and bathrooms with sustainable alternatives. Press contact: Can Erdem, [cerdem@mohg.com](mailto:cerdem@mohg.com)

### **Three new hotels in Munich's Werksviertel district**

Surrounded by bars, restaurants, concept stores and offices, three new hotels have opened their doors in Munich's Werksviertel. The newest of these is the [gambino Hotel Werksviertel](#), which has 303 rooms. The operators have deliberately decided not to include a restaurant on-site, so that visitors can take advantage of all the services available in the area, and they can – at least temporarily – become part of the Werksviertel community. Autumn 2019 saw the opening of the [Moxy lifestyle hotel](#), a young, innovative boutique hotel with reasonable room rates. The design concept is inspired by motorcycle manufacturer Zündapp, which produced motorcycles in the Werksviertel area for decades. The [Residence Inn](#) has also been welcoming guests since autumn 2019, with its 75 studio-style rooms aimed particularly at those staying in the city for longer periods. Larger rooms, wardrobes and kitchenettes with dishwashers, combined with clean design and calming colours create a retreat that feels a long way from the hustle and bustle of the city.

gambino press contact: Michaela Rosien, [m.rosien@michaelarosien-pr.de](mailto:m.rosien@michaelarosien-pr.de)

Moxy and Residence Inn press contact: Miriam Hinterleitner, [miriam.hinterleitner@sv-group.com](mailto:miriam.hinterleitner@sv-group.com)

### **JAMS Hotel – Munich's first music hotel**

The former Hotel Preysing on Rosenheimer Platz has been transformed into a cool little boutique hotel, which has been dedicated to music and vinyl since it opened in March 2019: from the record lending library at the reception desk to the hotel restaurant and the rooms, each of which has its own record player (<https://www.jams-hotel.com/en/>).

Press contact: Helene Kalinowsky, [h.kalinowsky@jams-hotel.com](mailto:h.kalinowsky@jams-hotel.com)

### **Hotel Augustin in the Westend district**

The Edith-Haberland-Wagner-Stiftung opened a hotel right on the Theresienwiese in 2019. The [Augustin](#) is expressly aimed at young people and families, and it takes sustainability seriously: regionally sourced wood was used in its construction; it serves food centred around local produce; it is powered by its own cogeneration unit; and some of the equipment in the rooms, such as the clothes hangers, is produced in workshops that employ people with disabilities.

Press contact: Daniel Günther, [guenther@augustin-hotel.com](mailto:guenther@augustin-hotel.com)

**Background**

München Tourismus is the city's central tourist organisation and is part of the City of Munich's Department of Labour and Economic Development. München Tourismus works with its business partners in the private sector and the tourist organisation München TIM e.V to develop marketing and PR campaigns and tourism products in a bid to establish Munich as a destination on the international travel market. Tourismskommission München (the Munich Tourism Commission), a joint committee that includes representatives from the city council and the local tourist industry, sets out the strategic focus in achieving this aim. München Tourismus acts as a centre of expertise, knowledge and innovation within Munich's tourism industry; as a link to regional and supra-regional tourist organisations (TOM, BayTM, DZT, MC and many more); and as a professional, neutral advisor to the tourist industry.

**Print-ready photos** for use in reports about tourism in Munich are available via

T: +49 (0)89 233-30208, E: [tourismus.fotoservice@muenchen.de](mailto:tourismus.fotoservice@muenchen.de)