## Welcome to **Oktoberfest 2024!**

Experience wild fairground rides and traditional charm at the largest folk festival in the world.

"Ozapft is!" - With this exclamation, the Lord Mayor will tap the first beer barrel on 21 September at 12 noon sharp and officially open the 189th Munich Oktoberfest. Many people are looking forward all year to the taste of roast chicken and beer, high-speed fairground rides, or a nostalgic visit to the Oide Wiesn (old Oktoberfest). Join in and celebrate the Bavarian way of life!

#### Guided tours:

The Oktoberfest can not only look back on over 200 years of tradition, but is also a logistical masterpiece, accommodating over six million guests from all over the world every year. Take part in a guided tour of the fairgrounds and enjoy amusing anecdotes and fascinating insights into the legendary Oktoberfest.



Information and bookings:

www.simply-munich.com/oktoberfest-tour or at the Tourist Information

#### Service

Theresienwiese Service Centre (SZT):

Festival management, lost property, first aid, police, baby room, safe space for female visitors, consumer protection

#### Oktoberfest Infopoints on the fairgrounds:

General information about the Oktoberfest and official Wiesn souvenirs.

Tourist Information Services at the main railway station (Luisenstrasse 1) and the Neues Rathaus (New Town Hall) (Marienplatz 8), as well as at www.simply-munich.com/touristinfo: Information, brochures, guest cards, guided walks,

city tours, hotel room reservations

+49 89 233-96500 Phone

tourismus.gs@muenchen.de Email



www.oktoberfest.de/en www.shop.oktoberfest.de/en www.facebook.com/oktoberfest www.instagram.com/oktoberfest

Oktoberfest barrier free: www.muenchen-tourismus-barrierefrei.de/er

## Good to know



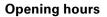
TIP: FAMILY DAY

on Tuesdays until 7 pm,

with special rates at arious fairground rides/

and snack bars.

City of Munich ħ



#### Oktoberfest:

Monday - Thursday: 10 am to 11.30 pm Friday and Wednesday: 2 October, 10 am - 12 am Saturday: 9 am to 12 am, Sunday: 9 am to 11.30 pm The "Käfer Wiesn-Schänke" and the "Weinzelt" are open until 1 am. Admission to the fairgrounds is free.

#### Oide Wiesn:

Sunday - Thursday: 10 am to 11.30 pm Fridays and Saturdays: 10 am to 12 am Bar open from 10 am to 10:30 pm Admission 4 euros (free admission from 9 pm). Children up to 14 years: free of charge. Re-entry possible on the same day, discounted tickets.

#### Beer tents:

Unreserved seats inside the tents are marked. We recommend visitors to come during the quieter times from Monday to Thursday before 6 pm. Please note: On Saturdays, the festival tents often close already in the morning due to overcrowding. Binding reservations can only be made via the festival tents' websites. Wiesn packages with individual seats can also be booked via einfach-muenchen.de/buchen. No reservations required for seating in the beer garden.

#### Information

Baby nursing facilities are available at the Servicezentrum, at Familien-Platzl (Strasse 3, see map) and at some children's carousels. Luggage storage facilities are located at entrances P2, P5, P8 and P10.

#### How to get there

#### By public transport:

There are no parking spaces near the fairgrounds! Travel to the Oktoberfest quickly and safely by U-Bahn (underground) or S-Bahn (suburban train), bus or tram. www.mvv-muenchen.de/en www.mvg-mobil.de

#### Traffic restrictions and information:

www.muenchenunterwegs.de/oktoberfest

Official Oktoberfest Poster 2024 (Cover) - available at the Tourist Information Service and at www.shop.oktoberfest.de/en





# Øktoberfest? MUNCHEN

21.09. - 06.10.2024







⊙ JULIAPFALLER.DE

### 10 golden rules for the Oktoberfest



We want to celebrate together at the Oktoberfest. Here are a few rules to follow:

#### 1. Bag regulations

Backpacks and large bags are generally prohibited at the Wiesn. Leave everything at home that you don't need to celebrate. The quickest way to enter the Wiesn is to come without bags or rucksacks.

#### 2. Bag sizes

Bags and rucksacks may not exceed three litres in volume and may not be larger than 20 x 15 x 10 centimetres.

#### 3. Please leave the following at home

The following items are prohibited - even in the smallest bag: gas spray cans with harmful contents, corrosive or colouring substances, as well as objects that can be used as cutting, thrusting or stabbing weapons. Glas bottles are also not permitted.

#### 4. Baby prams

No prams are allowed on Saturdays and on Thursday, 3 October (all day). On the other Wiesn days, prams are prohibited from 6 pm onwards. Security staff may carry out pram checks.

#### 5. Bicycles etc.

Bicycles, scooters, skateboards and the like are not permitted on the fairgrounds.

#### 6. Animals

Animals are not allowed on the Wiesn at any time, with the exception of assistance dogs.

#### 7. How to get there

Plan your journey: Use alternatives to the U-Bahn 4/5 and Theresienwiese U-Bahn station. If you arrive at the main station, it might be best to walk to the Wiesn. If you are travelling by U-Bahn from the west, get off at Schwanthalerhöhe, if possible. You can also take the U-Bahn 3/6 stops Goetheplatz and Poccistrasse.

#### 8. Wiesn entrances

You can use all the entrances around the fairgrounds for your arrival and departure

#### 9. The best time for a leisurely stroll

The Wiesn is most relaxed when there is no crowding. Check the Oktoberfest barometer at www.oktoberfest.de/en for the ideal time to enjoy a leisurely stroll across the Wiesn.

#### **10. Closing hours**

No matter how wonderful the evening at the festival may be, all great times must come to an end. It is not allowed to stay on the festival grounds between 1.30 am and 9 am.









### **Wiesn facts** and figures



Records are constantly broken at the world's largest folk festival. Here are some facts and figures at a glance.

#### 7.2 million people

In 2023, 7.2 million people visited the Oktoberfest - beating the previous record from 1985 by around 100,000 visitors.

#### 7.4 million litres of beer

Last year, 6.5 million litres of beer were tapped. Beer can only be ordered by the litre. The city monitors the correct pouring of beer. Up to twelve unannounced checks are conducted in the tents each day.

#### **17 strokes**

In 1950, Lord Mayor Thomas Wimmer needed 17 strokes to tap the first Oktoberfest keg. He still holds the record as the worst tapper in the history of the Wiesn. Since then, it has been a tradition for the Lord Mayor to tap the beer - usually with two or three strokes.

#### 3 seconds

A skilled bartender manages to fill a Mass (1 litre) of beer in 3 seconds or less.

#### 3.250 lost property items

Last year, 3,250 lost property items were handed in to the lost property office, including 640 purses. Over the years, many curious items have been found, such as dentures, crutches, a fishing rod, wedding rings and even a wheelchair.





### The history of the Oktoberfest in a nutshell



Why is the Oktoberfest celebrated? And why does it start in September already, despite its name?

The Oktoberfest has its origins more than 200 years ago: In October 1810, the Bavarian Crown Prince Ludwig von Bayern married Therese von Sachsen-Hildburghausen. In honour of the couple, a horse race was held on the outskirts of the town. This was so popular that people agreed to repeat it and the venue became known as "Theresiens Wiese". By the late 19th century, the "Wiesn" developed more and more into what it is today: the largest folk festival in the world and a symbol of Bavarian tradition and joy of life. Since 1904, it has been celebrated already in September, to offer visitors more pleasant weather. Curious to find out more? Then book one of our official guided Oktoberfest tours!

### The most important days during the Oktoberfest



#### Parade of the breweries and marquee operators

#### Saturday, 21 September 2024, from 10.45 am

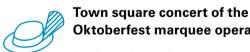
The Oktoberfest kicks off with the traditional parade of the breweries and marguee operators to the fairgrounds. During this one-hour procession, visitors can feel the excitement building for the folk festival. The colourful parade is led by the "Münchner Kindl" on horseback and the festival carriage of Munich's Lord Mayor. Procession route: from Sonnenstrasse to the fairgrounds. www.festring.de



### **Traditional dress and** marksmen's procession

#### Sunday, 22 September 2024, from 10 am

The world-famous traditional-dress parade leads through Munich's centre to the Theresienwiese on the first Sunday of the Oktoberfest. For two hours, traditional costume groups, musical ensembles, marching bands, fanfare groups, and sports and mountain marksmen from Munich, the surrounding region, Bavaria and Europe present themselves. The parades take place in all weather conditions. www.festring.de



### **Oktoberfest marquee operators**





1 Rides at dusk. The pretzel is a popular snack

③ The Wiesn is a festival especially for families

(4) Not to be missed: Bussis und Herzerl -hugs and hearts.

(5) It's all about the right technique! Served in beer mugs.

6 The steep-wall riders from the Motodrom

 There are countless delicious treats to tempt you

(8) The Oktoberfest takes place in late summer - usually in fine weather!

(9) The traditional folk dances are an important part of the Oktoberfest.

### Sunday, 29 September 2024, from 11 am

On the second Sunday of the Oktoberfest, bands from all the large festival tents gather at the foot of the Bavaria (statue) and play the most popular Bavarian marches and songs.



#### Traditional gun salutes at the Bavaria statue

#### Tuesday, 6 October 2024, at 12 noon

The Oktoberfest traditionally concludes with loud gunshots, ignited by around 60 traditional marksmen.

#### More guided tours by Münchnen Tourismus: 回城回

記録 For information and reservations visit www.simply-munich.com/guides or contact the Tourist Information Service 回び開始

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