



simply Munich

Destination Information



Munich: Welcome to the green scene

(29 July 2020) Whether it's using natural resources sparingly, ensuring appropriate levels of consumption, reducing environmental impact or being environmentally aware: Munich's city development is focused on sustainability. People who live in Munich benefit from the city's greenery, and an attitude to life that is both ecological and urban – as do its visitors.

As soon as they step off the [train](#), guests [rent bicycles](#) at the Hauptbahnhof in order to reach their next stop – perhaps the city's first [energy-neutral hotel](#) and then explore the city. The City of Munich [cycle route planner](#) will show you the shortest or, if you prefer, the greenest route for your journey.

But visitors can also get to know Munich and its people in perfect relaxed comfort, by taking a stroll about the city. The [public transport system](#) is superb.

Climbing one of the towers in the city centre is a fantastic way to get your bearings. Located on Marienplatz, "[Alter Peter](#)" ("Old Peter") is the oldest parish church in the city, which offers a wonderful view from its viewing platform, reaching as far as the Alps when the Föhn wind is blowing.

The nearby [Viktualienmarkt](#), bursting with regional specialities and exotic delicacies, will soon tempt you back to ground level. You're sure to encounter Munich's star chefs here, choosing fresh produce to include in their creations.

In the market, take a refreshing swig of Munich [tap water](#) from the fountain that

bubbles in honour of the great Munich comic and folk singer, Karl Valentin (1882-1948), and then you're ready for a walk through the nearby Isarvorstadt district (Gärtnerplatzviertel and Glockenbachviertel). This trendy shopping quarter has great night-life, and a reputation for being a great place to find organic food and fair trade coffee. The residents here also set great store by sustainably produced clothing, so the shops in the area are treasure troves of vintage fashion, handmade one-off pieces and on-trend, sustainable clothing (a list is provided on page 3). There are countless streets full of cafés, artists' studios, shops and workshops. When lunchtime rolls around, why not visit the [Tea House](#), which serves 150 varieties of organically cultivated tea and a vegan menu? You are sure to get chatting with a kindred spirit in there.

Just around the corner, the Isar river beckons, with clear, green, shimmering waters and flat gravel banks which seem expressly designed for chatting and relaxation. Since its rewilding the Isar river is unmistakably identifiable as a real mountain river, even in the city centre. The chilly water temperatures are another clue to its alpine origins – though that doesn't stop a few daredevils from jumping in on their lunch breaks, at least at the height of summer!

Summer in Munich brings even more open-air attractions, such as the [Tollwood Culture Festival](#), which makes justifiable claims to an eco-friendly inclination, from the themes it focuses on to the food stalls on offer; the Maria Einsiedel outdoor swimming pool and, of course, those fair weather Munich institutions, the famed [beer gardens](#). And don't forget that Munich beer is a sustainable product too – after all, it has been brewed in compliance with a strict Beer Purity Law for 500 years.

If you want to get closer to nature, why not take a cycling tour along the Isar river, heading north through the [Englischer Garten](#)? The München Tourismus [cycling map](#) is sure to help you find your way around. Alternatively, you can head towards the mountains, following the M-Wasserweg route into the region from which Munich sources its drinking water.

For cooler days, [Munich's museums](#) offer informative tours focusing on “green” topics; for example the Museum Mensch und Natur (Museum of Man and Nature), the Alpine Museum, the [Deutsches Museum \(German Museum\)](#) or the [Verkehrszentrum \(Transport Centre\)](#) at the Deutsches Museum.

When autumn comes, Munich is taken over by [Oktoberfest](#). Every year the Ferris wheel, traditional costumes, brass band music and beer tents attract around 6 million people to the festivities on the Theresienwiese. The [sustainability measures](#) in place at this epic event range from reduced waste and water consumption, through offering organic delicacies and regional products, to the option to award “eco points” in the evaluation system at the entrance to the Wiesn. The Federal Ministry for Economic Affairs and Energy awarded the City of Munich the “environmental Oscar” in 1997. Since then, Oktoberfest has officially been a global model for the environmentally friendly organisation of major events.

Here is a small selection of businesses offering products that are produced, developed and traded organically, sustainably and in a socially fair manner:

Gärtnerplatz/Glockenbach

Auryn, Natural fashion and toys, www.auryn-naturfashion.de

Oxfam, charity shop, second- hand goods, fashion, books, household goods, www.oxfam.de/shops/muenchen-isarvorstadt

Schwabing

Veganista, Fashion, accessories, vegan shoes, www.veganista-muc.de

Das Blaue Tuch, certified organic fabrics, <https://www.dasblauetuch.com/>

iki M. Environmentally friendly, fair trade fashion, second-hand and vintage clothing, www.iki-m.de

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Haidhausen

room to roam, Organic fashion and accessories for men and women,
www.room-to-roam.com

Background

München Tourismus is the city's central tourist organisation and is part of the City of Munich's Department of Labour and Economic Development. München Tourismus works with its business partners in the private sector and the tourist organisation München TIM e.V. to develop marketing and PR campaigns and tourism products in a bid to establish Munich as a destination on the international travel market. The strategy for achieving this aim is defined by the Tourismskommission München, a joint undertaking between the city council and the local tourist industry.

Print-ready photos for use in reports about tourism in Munich are available to download from www.simply-munich.com/photoservice

