



# simply Munich

## Destination Information



### Munich story ideas Neighbourhood love

(December 2022) The city districts of Munich cover the full spectrum of contrasts and colours. The place Münchners proudly call home contains countless wonders, from Opera to Olympiapark (Olympic Park), graffiti to Glyptothek, university to UFO (an art installation in the Kunstareal), BMW to Baroque splendour, kings to carousels, and the Pinakothek art galleries to Pumuckl, a beloved goblin in a popular childrens story set in Munich. München Tourismus offers a wealth of tours to experience the city (and its surroundings) on [simply-munich.com/booking](https://www.simply-munich.com/booking). More inspiration on Munich's unique districts is available on [www.simply-munich.com/districts](https://www.simply-munich.com/districts).

#### Alt-Schwabing

Munich's motto "Live and let live" seems especially apt in this district. Between trendy trainer shops, doner kebab stands and entertainment bars, Alt-Schwabing is a beacon of tolerance with a left-leaning alternative history and lively, varied nightlife. Visitors can encounter typical residents of the district in the streets, cafés, bars and pubs around the university; these include well-known creatives such as filmmaker Doris Dörrie, sports commentator Katrin Müller-Hohenstein and writers Patrick Süskind and Hans Magnus Enzensberger, as well as free spirits such as Kommune-1 founder and member of the Alt-68er leftist social movement Rainer Langhans. Schwabing has been enjoying a revival over the past ten years, with young restaurateurs here blending tradition with innovation. For example, the team at a cocktail bar on Occamstrasse developed its own "Monaco Vodka" which bears the likeness of TV's famed local character Monaco Franze on the label, while Verrückte Eismacher (the crazy ice cream maker) offers zany creations for visitors to sample, such as ice cream flavoured with local speciality Weisswurst – veal and pork sausage.

**Don't miss:**

- One house, two restaurants and a total of three Michelin stars in the newly opened [Tantris restaurant](#) and the restaurant [Tantris DNA](#). Benjamin Chmura is the new chef in Tantris. The native Canadian comes from the French three-star restaurant »Troisgros«. Virginie Protat is chef de cuisine at Trantris DNA.
- Cabaret evenings in the delightfully shabby [Vereinsheim](#) (German website only) or in [Lach- und Schießgesellschaft](#) (German website only), Germany's best known small stage.
- The many creative fair fashion labels and shops, such as [KARINFRAIDENRAIJ](#) and [Liebschaften](#) (German website only)
- [Hohenzollernstrasse](#), over the decades a number of artists have lived along its two kilometers. Today, the special challenge the area has to offer consists of browsing every one of the street's shoe shops, international labels, concept stores, boutiques and cafés in a single day.

**Altstadt**

The heart of the city – and by all accounts a district full of unexpected corners and surprising sights. Munich's oldest district impresses from a culinary and a cultural perspective – as well as with its soft centre.

**Don't miss:**

- The new generation at the Viktualienmarkt food market. Alongside third-generation family operations, the market is also home to new faces such as 31-year-old [Lea Zapf](#), [Max and Moritz](#), two industrial engineers who discovered their love of South African wines on a trip and have now been awarded the contract for a hip, young wine bar on the market, or the team from [Sorry Press Newsstand](#), an artistic news shop with books, magazines and readings. Munich tourism runs regular [tasting tours](#) at the market.
- A visit to one of the former Royal Bavarian [Purveyors to the Court](#), such as Ed Meier. All members of the Bavarian court wore shoes made by master shoemaker Eduard Meier, all the way up to Empress Hermine. Today Brigitte and Peter Meier run the company, and are the thirteenth generation of the family to do so.
- The [Hofbräuhaus-Kunstmühle](#) (German website only) – Munich's only remaining functional mill – and the little E. Knapp & R. Wenig bakery, both of which can be found at the rear of the Hofbräuhaus. The E. Knapp & R. Wenig bakery still produces traditional specialities like Münchner Mundsemmel bread rolls and Münchner Biergebäck beer bread using recipes that are hundreds of years old – baked, of course with flour from the adjacent mill. You can buy flour

from the artisan mill in the flour shop next door. There are regular guided tour of the mill and monthly baking courses.

- The [Museum of Urban and Contemporary Art \(MUCA\)](#) in a former substation of the Stadtwerke municipal utilities company. Privately funded by Christian and Stephanie Utz, this museum remains a hidden gem that will delight not only street art fans, but also gourmet food-lovers. Joshua Leise, the chef behind MUCA's [Mural Restaurant](#) (German website only), is in his mid-20s and has again received a Michelin star in 2022.

### Giesing

The most untouched Munich district and home to one of the last “real” city stadiums, namely the TSV 1860 club’s home ground Grünwalder Stadion. Nowhere in the city feels more authentic, raw and honest than this spot (south-)east of the Isar. Of course, this former working class district has so much more to offer than football.

#### Don’t miss:

- [Tegernseer Landstrasse](#): You’ll find several Boazn (local pubs) here and organic food supermarkets, as well as a chic wine store beside the old launderette. The street has naturally grown with the city, and embodies the diversity that the residents of Giesing value so highly.
- Boazn culture, which is especially lively in Giesing. Boazn are a special element of Munich’s pub scene, with the word referring to a dated but very comfortable pub mainly populated by regulars and often run by quirky owners; examples include Giasinga Schlümpfe and Die Kleine Kneipe, while at the younger, cooler end of the spectrum you’ll find Altgiesing, Bumsvoll and Riffraff.
- Creative cafés and restaurants such as [Gans Woanders](#) (German website only). This Hexenhäuschen (witch’s cottage), offers treetop seating, a small performance stage in the garden and reasonable prices to boot. Meanwhile, [Café Crönlein](#) on Nockherberg hill looks like a little castle. This former public toilet building now serves tasty spelt pizzas, soups and finger food. Holder of a Michelin star, the [Gabelspiel](#) (German website only) is both small and beautiful. The eatery can accommodate up to 25 diners, catered for and served by Florian and Sabrina Berger.
- Giesing’s green side, perhaps
  - ...by stopping off to visit Klein-Venedig (Little Venice) during a walk along the [Auer Mühlbach](#) river. This nickname for the area at the corner between Mondstrasse and Vossstrasse comes from the many bridges, footbridges and colourful housefronts to be found there.
  - ...while enjoying a rest in Rosengarten park between the Isar river and

Schyrenbad outdoor pool. This little garden is very popular with the locals too, and is transformed into a sea of pink and red flowers in spring and summer.

- ...with a cool drink on the [Grünspitz](#), Giesing's hodge-podge feel-good spot. As well as a kiosk, deckchairs and a table tennis table, it also has a community garden and hosts regular movie nights, concerts and flea markets, not to mention sustainable workshops.

### Haidhausen

Haidhausen has blossomed from a working class suburb to a much sought-after residential neighbourhood. As you walk through the lanes of little shops and green inner courtyards, you feel almost as though you're in a village – in the heart of the city.

#### Don't miss:

- Preysingstrasse for that [authentic and historic village feel](#) (German website only). You can visit the Herbergsmuseum in the Üblacker-Häusl cottage there, and the Kriechbaumhof built in the style of an Alpine farmhouse; both offer fascinating insights into the living conditions of day labourers in the past.
- The many craft businesses and long-established shops, and of course the personalities behind them, such as
  - [1260 Grad](#), where Petra Fischer has been selling her handmade porcelain and exquisitely simple stoneware for more than 20 years – having originally intended to study Business Administration.
  - The colourful [Kokolores](#) (German website only) knick-knack shop run by Katrin Göbel and Ulrike Brügger, who have been neighbours for over 30 years and opened the shop together more than 15 years ago.
  - The [Lebascha](#) health food store (German website only) – one of the oldest in Munich. This “health food fossil” has been here since 1973, and has been owned by Christine Wittmann since 1991 and is now run by her and her son Quirin. One of the things that sets this shop apart is that, as well as organic products, it sells over seventy types of liquorice: “We stock them because my former business partner was crazy about liquorice and couldn't find a good selection in Munich. Nowadays we have the largest selection in the whole city,” says Christine Wittmann.
- The Haidhausen district in the east of Munich is playful and utterly idyllic. The [Sedanstrasse](#) is very characteristic for this quarter.

## **Bahnhofsviertel**

It's no accident that the streets around Munich's main train station have evolved into a [multicultural neighbourhood](#): it started in the late [1970s](#), when many guest workers arrived from abroad by train. A lot has changed since then, and today we can say with all confidence that there's nothing you can't find here. People of every nationality, as well as all faiths and none are at home in Bahnhofsviertel. Absolute opposites coexist peacefully here. For instance, the [Deutsches Theater](#) is located opposite a strip bar, and the Turkish driving school stands next to an advertising agency

### **Don't miss:**

- [Travelling the world in Bahnhofsviertel](#): With its Turkish supermarkets and fast food restaurants, hairdressers and bridal boutiques, Goethestrasse is reminiscent of a Turkish bazaar. Visitors can go to Schillerstrasse to explore the Arabian world, while Senefelderstrasse has a distinct Iraqi character, and Adolf-Kolping-Strasse is lined with Pakistani, north Indian and Afghani businesses.
- Global cuisine in every price bracket, from biryani at the [Hyderabad Indian restaurant](#) (German website only), to hummus at chic eatery [Neni](#) or Syrian lemon chicken at [Bab Al Hara](#). Food blogger Fernando ([Auf die Faust](#)) lives in Landwehrstraße in Bahnhofsviertel and regularly posts culinary tips for this area of Munich.
- Step into a different time at the Foto Shop of Gerard Wiener: In his shop in Landwehrstrasse 12, Frenchman [Gerard Wiener](#) has been repairing old cameras ifor decades. He has every lens and spare part imaginable there – but the bigger wonder is that the octogenarian can find every one of them, because his shop is a real cornucopia. French radio plays in the background; in Wiener's camera shop, you don't just feel like you're in a different country, but also a different time.
- Handmade lampshaed next door at Werner & Söhne: If the camera store is closed when you get there – which happens relatively often because Gerard lives by French-style flexible lunch breaks – you can marvel at the beautiful lamps in the window of [Werner & Söhne](#) next door. The store offers antique models such as the Florentine lamp, though unique lampshades and other creations can also be made in the in-house workshop at customers' request. It's a true Munich family business that has now been around for over 50 years.



## Kunstareal

The museum area is notable for its unique concentration of top-class museums and art spaces – right at the heart of one of the city’s liveliest districts. Visitors to the [Kunstareal art district](#) encounter 18 museums and exhibition houses, more than 40 galleries, six internationally renowned universities and many cultural institutions which are all located within close proximity of one another and can be reached easily on foot.

### Don’t miss:

- Schellingstrasse. At one time, great artists and well-known politicians strolled along here – the Nazi leaders of the Third Reich also appeared on Schellingstrasse at times. For a bit of time-travel visit the historic [Schelling-Salon](#), where Lenin, Brecht and the young Franz Josef Strauß once were regulars. These days though, Munich’s students have taken over the historic neighbourhood and visit Schelling-Salon to play billiards.
- Top-class art, for example at the [Glyptothek art gallery](#). It hosts the Greek and Roman statues from the collection of King Ludwig I. The beautiful café in the inner courtyard and the large stone steps at the entrance are also very popular. Both are great places to sit in the sun and take a break from the hustle and bustle of the city. The [Lenbachhaus art gallery](#) has the world’s largest collection of Blaue Reiter works.
- The latest addition to the galleries in Kunstareal is Marcus Trautner’s [HELDENREIZER Contemporary](#). He originally began with a pop-up concept at various locations throughout the city, and started presenting new international contemporary art in his gallery directly opposite the Museum Brandhorst art gallery.
- The Hochschule für Film und Fernsehen (University of Television and Film Munich). Illustrious alumni of this institution include Caroline Link, Doris Dörrie, Maren Ade, Janine Jackowski, Bernd Eichinger, Florian Henckel von Donnersmarck, Wim Wenders and Roland Emmerich.
- The tango dancers who dance on Königsplatz and at the Pinakothek der Moderne art gallery on mild summer evenings and lend Munich a Mediterranean flair.

## Schlachthofviertel

The [Schlachthofviertel](#) (meat-packing district) combines market hall flair, subculture and, with the arrival of the Volkstheater, also high culture. It is Munich's unofficial party district.

### Don’t miss:

- Schlachthofviertel as mecca for craft beer enthusiasts: In addition to [Trew Brew](#),

[Frisches Bier](#) (German website only) and [Hop Dog](#), the [Bierkiste](#) (German website only) presents another place of pilgrimage for beer lovers. Brewer Tilman Ludwig was born and raised in Munich and is now famous well beyond the city limits for his [Tilmans Biere](#) beers. He runs the Frisches Bier bar and the Bierkiste together with Maximilian Heisler.

- The new [Volkstheater](#) (German website only): It gives the district a new cultural hotspot. With the new venue the company under Christian Stückl now plays in one of the largest theatres in Munich and one of the most advanced in Germany.
- Heading to the [Alte Utting](#) (German website only) for a sundowner: The Alte Utting is a disused pleasure boat that once operated on Lake Ammersee but has since been converted into a bar, café, restaurant and cultural platform in one.
- Concert and party venue [Bahnwärter Thiel](#) (German website only): The graffitied old U-Bahn carriages and attached areas on the site of the Viehhof are very popular with younger people, particularly the venue's reliably good electro parties, its beer garden and the regular concerts and readings that take place there. The [Atelierpark](#) (German website only) is a new addition to the area – and is also of course located in a number of decommissioned carriages.
- The meat – you won't find as many butchers and sausage makers in a single spot anywhere else in Munich. "Weisswurst king" [Magnus Bauch](#) is one of them. Many well-known restaurateurs come here to do their shopping. Most of the meat comes from Bavaria, and no pigs that must be transported more than 120 kilometres are slaughtered here. The business also uses natural spices only – no flavourings or extracts.

### Neuhausen-Nymphenburg

Nymphenburg Palace and its park are among Munich's top sights. What many do not know - in the vicinity of the castle there is the botanical garden, a large number of museums and the deeply relaxed Neuhausen district to discover.

#### Don't miss:

- A walk along the Nymphenburg Canal or take a ride in the [Venetian gondola](#) right there. Maximilian Koch is an insurance salesman, but he is also the gondolier in the Nymphenburg Palace Park. He fell in love with Gondolas on his honeymoon in Venice and his passion for watersports has accompanied him for a very long time. For many years he was an internationally successful sailor. With his team he even achieved the world championship title in the Soling class.

- The [Nymphenburg Porcelain Museum](#) on the palace grounds and the manufactory's flagship store: It was founded in 1747 by Elector Max III. Joseph
- The [Marstallmuseum](#) in the historic stables of the palace: Over forty carriages and sleighs owned by the Wittelsbach family can be seen here, as well as the stuffed favorite horse of King Ludwig II. As a contemporary reports: "The king sometimes had his favorite horse let to a set table in Linderhof with roast meats, trout and red wine and couldn't stop laughing when the horse Cosa Rara was annoyed not to find hay to eat and overturned the table."
- The [Botanical Garden](#) and the new [BIOTOPIA Lab](#): It offers a glimpse into the future concept of the Biotopia Natural History Museum of Bavaria, which shall open in a couple of years: With the virtual reality flight simulator "Birdly" you can feel like a bird and fly over the most beautiful landscapes in Bavaria. Or you can discover life in the water through the microscope or create your own bottle garden. Even the DNA of a banana can be isolated there with an instructor, in order to learn something about the building blocks of life.
- The Hirschgarten (deer garden) as the largest beer garden in Bavaria: It has its own game reserve with deer. The name is reminiscent of a time when the area was reserved for the hunting parties of the King.
- The [Herz-Jesu-Kirche](#) as the most modern catholic place of worship in Munich. The sacred building from the year 2000 was designed by the architects Allmann Sattler Wappner and impresses with its clear design without ornaments or paintings.
- The [Ruffini collective](#) (German website only) with community managed cafe, restaurant, wine house, bakery and shop: One might almost think that the slow food movement had its origins here in Neuhausen. As early as 1978, the members of the Ruffini collective were determined to offer better and healthier food.
- [Volkartstraße](#): Almost too good to be true: this is a street where the neighbors greet each other as they pass by, coffee is enjoyed in the backyard and there are many treasures to be found in the owner-managed boutiques. It's hard to believe that you're only a few stations away from the bustling main train station.



### **Background**

München Tourismus is the city's central tourist organisation and is part of the City of Munich's Department of Labour and Economic Development. München Tourismus works with its business partners in the private sector and the tourist organisation München TIM e.V to develop marketing and PR campaigns and tourism products in a bid to establish Munich as a destination on the international travel market.

Tourismuskommision München (the Munich Tourism Commission), a joint committee that includes representatives from the city council and the local tourist industry, sets out the strategic focus in achieving this aim. München Tourismus acts as a centre of expertise, knowledge and innovation within Munich's tourism industry; as a link to regional and supra-regional tourist organisations (TOM, BayTM, DZT, MC and many more); and as a professional, neutral advisor to the tourist industry.

**Press images are available via <https://mediaserver.muenchen.travel/>.**